

# KIM ALLAN SEIFERT

## **Education**

New Mexico State University, Las Cruces ABD. Community College Leadership Ed.D.

Golden Gate University, San Francisco, CA M.P.A. Health Services Management April 1988

UNLV, Las Vegas, NV, B.S. Hotel Administration May 1974

West Valley College, San Jose, CA A.A.S. Food Service & Restaurant Mgt. May 1969

## **Accomplishments & Achievements**

Developed Programmatic Assessment tool in conjunction with a colleague that is designed to provide meaningful information concerning the achievement of course and program learning objectives on an individual student basis.

Revised curriculum of the Hospitality Services program at DACC to allow students the option of specializing in Lodging & Tourism studies or Food & Beverage / Culinary Arts operations.

Developed computerized inventory / order program to reduce lead time for overseas delivery of sea containers loaded with food supplies for use in international operations.

Served as team leader and primary writer of re-accreditation self-study for the Association of Collegiate Business Schools and Programs

## **Work Experience**

### Doña Ana Community College, Las Cruces NM.

Department Chair of the Business & Marketing Department Associate Professor July 2003 – Present. Selected as the Chair upon the initial reorganization of the College administrative structure. Actively revising and consolidating the curriculum in conjunction with faculty. Creating assessment programs that meet accrediting agency requirements.

Coordinator for the Hospitality Services Program. Assistant Professor Aug 2001 – July 2003. Completed development of Food & Beverage / Culinary Arts option within the Hospitality Services AAS Degree program. Recruiting activity lead to a 100 % increase in program size by of Spring 2005.

### Sodexo Corporation

#### Memorial Medical Center, Las Cruces NM. Feb 2000 – Jan 2002

Transferred to position with responsibility for both Food Services and Plant Operations & Maintenance Departments. Initiated planning for conversion to restaurant style patient food service model.

#### Baylor/Richardson Medical Center, Richardson, TX. July 1998 – Feb 2000

Recruited to train in Housekeeping and work in Food Service in preparation for General Manager of Multi-Services role. Worked with hospitals in Dallas-Ft. Worth area coordinating housekeeping and maintenance efforts.

### ARAMARK Corporation

#### Louisiana State Univ. Med. Center, Shreveport LA. Dec 1996 - July 1998

Assumed FSD position at 650 bed facility after previous incumbent quit without notice. Successful in rebuilding management team and steering department through a re-bid. Through budget and accounting acumen, recovered “lost” \$75,000 in profits.

#### University of New Mexico Hospital, Albuquerque, NM. Aug 1994 - Dec 1996

FSD for the 396 bed operation. Re-engineered staffing to develop more effective use of resources and skills. Served as consultant for design and construction of renovated cafeteria. Managed during construction with only a 10% drop in sales.

## Kim Allan Seifert

St. Benedict's Hospital (ORMC), Ogden, UT. Feb 1991 - Aug 1994

While FSD at the 204 bed facility, turned the financial operation around to exceed budgeted goals and improve customer satisfaction. Developed video training program to improve consistency of employee training.

Western Region ARAMARK May 1988 - Feb 1991

Served in various facilities and capacities including 5 unit openings, a cook / freeze joint venture with Kaiser Permanente in Los Angeles, consulting in "troubled" accounts and providing computer support to region's units. Served as mentor and management trainer for a number of new managers

Mercy Hospital, Merced, CA Aug 1986 - May 1988

Responsible for reorganizing the F.S. department by developing cost effective programs to enhance fiscal accountability and improve quality of care. Concurrent with pursuit of Masters Degree.

King Faisal Specialist Hospital and Research Centre, Riyadh, Saudi Arabia. Aug 1983 - Feb 1986

As FS Director in the 541 bed facility operation with 3 separate facilities, was responsible for operations and long range planning for Saudi Royal Family Hospital. Developed and initiated fast-track ordering system for procuring foods from US suppliers with 50% reduction in lead time. Wrote and installed computerized inventory system.

University of Utah Health Science Center, Salt Lake City, UT. Sep 80 - Aug 83

Recruited to upgrade operation during reconstruction of department. Implemented cook/chill - cook/freeze production system. Reorganized clinical section to provide more professional services to housestaff and residents.

West Valley Med. Center (Caldwell Memorial) Caldwell, ID April 77 - Sep 80

Replaced contract management company as FSD. Undertook smooth transition from old facility to new building and department. Responsible for all aspects of operation.

Cedars-Sinai Medical Center, Los Angeles CA. July 74 - April 77

Hired as a Supervisor after graduation, promoted to kitchen manager then Assistant Department Director in the 1100 bed hospital. Responsible for organizing and staffing the new facility's large Retail Food and Catering programs.

### **Professional and Educational Associations**

- President - Idaho Chapter ASHFSA 1980
- President - Intermountain Chapter ASHFSA 1982
- Member - Utah State University Medical Dietetics Advisory Board 1982 - 1983
- Member - Utah Dietetic Assn. State Dietetic Education Committee 1983
- Member - Merced County Regional Occupational Program Advisory Board 1986-1988
- Member - Ogden-Weber Vo-Tech. Institute Culinary Arts Advisory Board 1992 - 1994
- Preceptor - Univ. of New Mexico Dietetics AP4 program in Management 1995 - 1996
- Member - Dona Ana Branch Community College Hospitality Services Advisory Council 2000-01
- Member - Council on Hotel Restaurant Institutional Education 2001 – present
- Member - National Council on Instructional Administration - 2003 – present
- Member - Council on the Study of Community Colleges - 2005 – present
- Member - Association for the Study of Higher Education - 2006 - present

Kim Allan Seifert

### **Community Service**

New Mexico Space Alliance - Member Operations Committee

Alma d'Arte Charter School Advisory Group - Member

X-PRIZE Cup Annual Event – Volunteer Ambassador

XPRIZE Foundation – Volunteer Ambassador Leader

### **Teaching Responsibilities**

OEHS 201 Introduction to Hospitality Industry  
OEHS 202 Front Office Operations  
OEHS 203 Food & Beverage Operations  
OEHS 205 Housekeeping, Maintenance & Security  
OEHS 207 Customer Service for Hospitality Industry  
OEHS 208 Hospitality Supervision  
OEHS 209 Managerial Accounting for Hospitality  
OEHS 211 Food Production Principles  
OEHS 213 Professional Baking Operations  
OEHS 214 Purchasing and Kitchen Management

### **Presentations**

Council for the Study of Community Colleges April 2007 – Session Presentation on Social Networking in Workforce Development Programs - Co-Presenter

Association for the Study of Higher Education November 2006 - Session Presentation on Collaboration with Community Colleges – Dual Enrollment Programs - Co-Presenter

New Mexico Higher Education Assessment and Retention Conference, February, 2006 - Section Presentation on Programmatic Assessment - Co-Presenter

New Mexico Higher Education Assessment and Retention Conference, February, 2005 - Section Presentation on Assessing Across the Curriculum - Co-Presenter

NMSU Distance Education Conference, October, 2004 - Panel report on the Madison, WI, Distance Educ. Conference – Panel Member

DACC Fall & Spring B & M /department Adjunct Training, August 2004 and January 2005 - Presenter

New Mexico Governor's Conference on Tourism, October, 2003 - Panel member on Post Secondary Education

City of Las Cruces, Recreation Department, Customer Service Training, May 2002 - Presenter

Kim Allan Seifert

**Academic Leadership**

Faculty Council Treasurer 2003 – 2004

Member DACC Committees –

Ad Hoc Development	2002 – 2005
Facilities & Space Utilization	2003 - 2004
Budget (Chair 03-08)	2003 – 2008
East Mesa Campus Activity	2004 – 2007
Retention Task Force	2003 – 2006
HLC Steering	2004 – 2008
Achieving the Dream (data)	2004 – present
Institutional Priorities #1,3,5	2005 - 2006
Strategic Planning Committee	2006 - 2007
Scholarship Committee	2008 - present

Screening Committees –

Nursing Instructor  
SBCD Director  
Placement Specialist II  
Human Resource Specialist II  
CIT Instructor  
Hospitality Services Instructor  
Campus Academic Officer  
Secretary I  
Secretary II  
CJ/LAWE Instructor